



## PROVIDING BETTER TREATMENT, TO MORE PEOPLE, AT A LOWER COST

### Company facts:

- Founded in 2013
- Headquarters in Copenhagen, Denmark
- Spin-out of the MONARCA research project, funded by the EU Commission
- CE Class I Medical Device & TGA in Australia
- HIPAA compliant & FDA cleared
- ISO 27001 and 13485 certified
- Solution technically and clinically validated in a range of clinical pilots and randomised controlled trials (RCT)

### Mental health facts

- Every year, 38% of the population in Europe is affected by a mental disorder (ECNP/EBC Report, 2011)
- The total costs related to mental health represent 3.5% of GDP in OECD countries (OECD, Feb 2015)
- 22.7% of years lived with disability (YLD) are caused by mental and behavioural disorders (WHO, 2010)

### Significant mHealth market growth predicted

- Global revenues: 2013 mHealth valued at \$2.4 billion, 2018 forecast to reach \$21.5 billion (Deloitte/mHealth Report, 2015)
- European revenues: By 2018 Europe will be the largest mHealth market worth \$7.1 billion with the highest predicted growth per year at 61.1% (Deloitte/mHealth Report, 2015)

### ABOUT MONSENSO

Monsenso is an innovation leader in mobile health (mHealth) solutions for mental illnesses. Our mission is to empower and inspire individuals, caregivers and care providers, to improve mental health and help society overcome the burden of mental illnesses.

Based on continuous research and development, we design innovative solutions that fit the lives of individuals, helping them cope with their illness and increase the efficiency of their treatment.

The Monsenso mHealth solution for mental illnesses is a class 1 CE-marked product; therefore it is considered a medical application, elevating itself from other mental health applications available.

Through self-monitoring and collection of behavioural data, we provide individuals, caregivers and healthcare providers with a detailed overview of the user's mental health state. By applying advanced data analytics, the Monsenso mHealth solution can detect behavioural patterns, correlations, and even predict future states\* - all in order to support a better mental health insight.

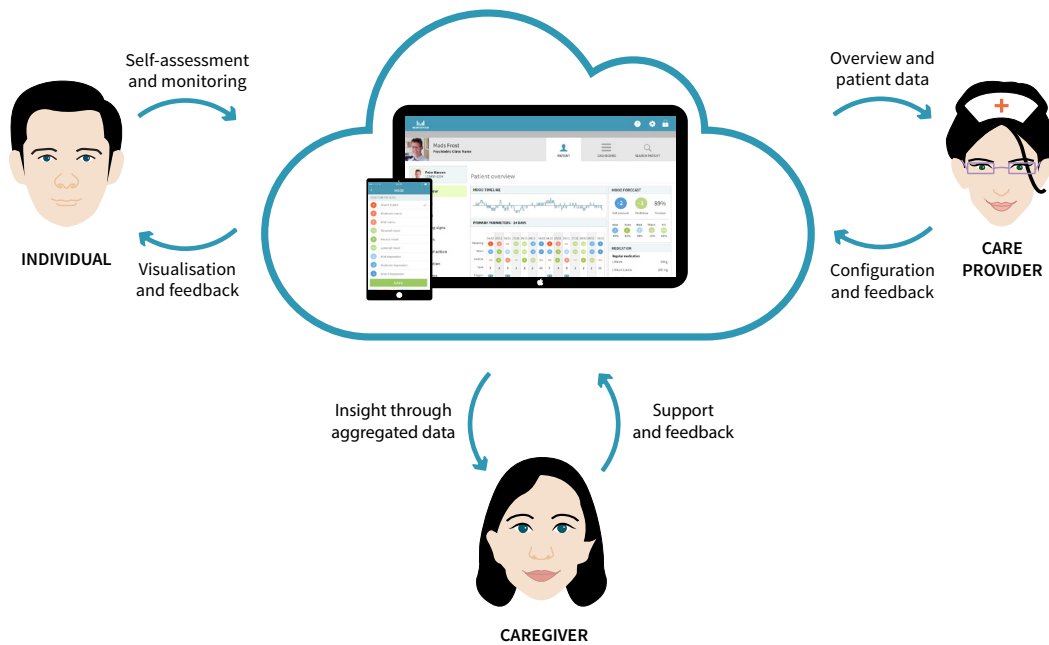
\* For research purposes only

### TODAY'S MENTAL HEALTH CHALLENGE

According to numerous assessments and forecasts by several international organisations and authorities, mental health today is one of the major challenges to societies and healthcare budgets. In fact, the World Health Organisation (WHO) has predicted that mental illness will become the largest health burden for society in the years to come.

### THE MONSENSO MHEALTH SOLUTION

The Monsenso mHealth solution is easy to use and fits into a patient's life and treatment. It includes a triple-loop treatment model that connects individuals, caregivers and care providers.



**BENEFITS FOR INDIVIDUALS:**

- Easy to use
- Allows individuals to monitor and learn more about their symptoms
- Can be used as a tool for self-care when symptoms arise
- Identifies triggers and warning signs

**BENEFITS FOR CARE PROVIDERS:**

- Provides an overview of all patient data
- Enables a more efficient clinical treatment
- Enables early intervention and remote care
- Improves adherence to treatment
- Tracks medication compliance

**BENEFITS FOR CARERS:**

- Easy to use
- Become more involved by sharing notes with both the patient and the care provider
- Monitor their relative’s progress and spot potential relapses

**BENEFITS FOR TECHNICIANS:**

- Easy to install, configure and use
- Scalable and secure cloud-based solution
- Technology “invisible” to users

**WHAT USERS SAY**

“The system has provided me with an insight into my illness, and it has helped me to understand the things I can do on a daily basis to have a more stable life.” - Patient

“The web portal allows me to follow patients more closely; monitor their ups and downs, and intervene before they become really ill. I follow them from the side-lines, without making them uncomfortable.” - Nurse

“The dialogue with my patients is now facilitated by the data in the system, this is extremely useful, especially for patients who are not too comfortable answering questions.” – Psychologist